

# Ministry To Men

## Sample Strategic Plan

### VISION: (5 Year)

# \_\_\_\_\_ men who:

- *Are living in intimacy with God*
- *Have embraced how God has wired them uniquely*
- *Are living out God's purpose for their lives*
- *Are actively reproducing the above in their families and others*

### MISSION: (Sample)

To build men of Godly *Compassion, Conviction, Commitment, Confidence* and *Courage*, men who will live a life that demands an explanation.<sup>1</sup>

### ASSUMPTIONS: (Sample)

General:

- The Church is in need of a vibrant and effective ministry to men in order to fulfill its calling as a Family Ministry Center
- Senior leadership, beginning with the senior pastor, believe ministry to men is one of the most important elements necessary to grow our church
- There is not a shortage of quality resources for ministry to men
- There is increasing pressure to remove tax exempt status from the local church
- Our culture, driven by a powerful secular media, is destroying men
- The difficulty in living out the Christian life in the secular work world will intensify
- We are dealing with an educational system that devalues biblical truth
- The father vacuum/wound is creating major problems among men of all ages
- There is a great need to bridge generations

Where Men Are:

- Men Are Confused About Their Identity
- Men Are Captured By Pornography
- Men Are Deceived By Worldly Success
- Men Are Dealing With Debt
- Men Feel Inadequate And Frustrated
- Men Are Losing Their Families
- Men Feel Isolated, Lonely & Disconnected
- Men Are Leading Families To Destruction
- Men Are Looking For Relevant Answers

### For Every Ten Men In The Average Church

- 9 will have kids who leave the church
- 8 will not find their jobs satisfying
- 6 will pay monthly minimum on credit cards
- 5 have a major problem with pornography
- 4 will get divorced affecting 1,000,000 children each year
- Only 1 will have a biblical worldview
- All 10 will struggle to balance family & work

### OUR VALUES:

- Focus on life-transformation (making disciples)
- Intergenerational approach
- Top down modeling
- Process driven
- Relationally focused

*It takes a relational environment in order  
for truth to become transformational.*

Vince D'Acchioli

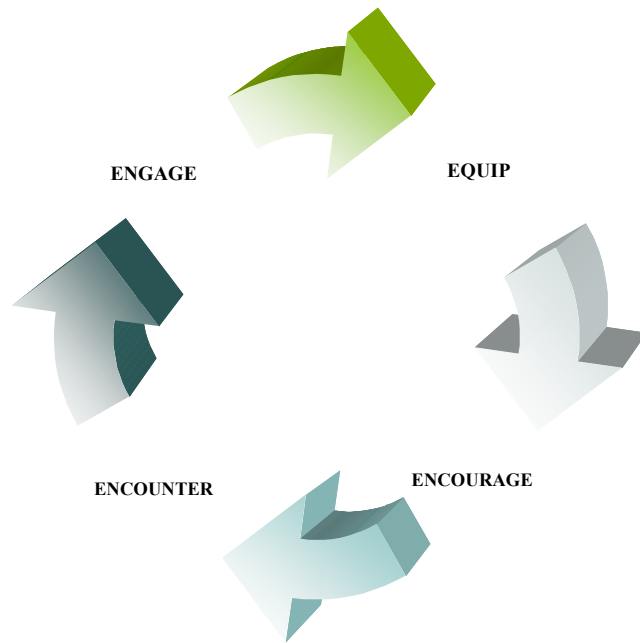
### OUR PLAN:

Perhaps the most important component of our plan will be a strongly determined effort to measure success in terms of discernable life-change. Articulating this idea is easy—living it will be our biggest challenge. We recognize that it will take a strong, loving relational environment along with effective measurement systems in order to pull this off.

In each of the four components of our *Success Grid* we will attempt to measure effectiveness by our ability to move men forward through the grid.

### Success Grid

- Events
- Discipling and Equipping Process
- Relationships
- Mission



### **How Did Jesus Work With Men?**

- He looked for them
- He called them out
- He led them
- He taught them
- He encouraged them
- He released them to mission

### **Sample Short-term Goals**

- Thursday morning prayer meeting—this powerful weekly prayer meeting for our men will be led by Pastor and become the centerpiece of our ministry for 20\_\_
- Start the one-year MOT curriculum under (Started, see curriculum below)
- Schedule a spring leadership retreat and identify 100 key men (25 from each age segment) who will commit to an intensive leadership summit plus 12-week follow up training course
- Develop for Fall/Winter roll-out a comprehensive 10-12 week leadership training course for emerging leaders
- Roll out 3-4 new curriculum beginning first quarter 2010
- Develop additional 6 week discipleship training tracks for each generation and offer those tracks. Track graduates would then be encouraged to join cross generational small groups
- Plan strategies for moving men into healthy cross-generational mentoring systems
- Interview and work directly with department leaders to discover how to be a resource to them for ministry to men
- Continue to develop five-year plan

## **INSERT TEAM MEMBER PHOTOS AND A BRIEF BIO.**

### **Intergenerational Approach**

The information below is a rough draft attempting to define some of the unique needs and characteristics of men in their different stages of life. Please add to or adjust with your ideas. As a team we will continue to develop a comprehensive assessment which will be our roadmap moving forward.

Keep in mind that some of the key needs mentioned are appropriate in multiple stages and may be listed because of their heightened importance at a particular stage of life.

### **FRESHMAN (15-30)**

This group has a tendency toward full-on forward moving without gazing at the rear view mirror. They need help understanding the longer term implications for their decisions. They also labor under the false assumption that they can go it alone and may underestimate the importance of input from older men.

#### Key Needs:

- Establishing a healthy relationship with God
- Understanding how they are gifted (wired)
- Transition to manhood (what is a man?)
- Dealing with peer pressure
- Choosing a career
- Father or parental wounds
- Buying a home
- Financial planning
- Overcoming a *living for today* mentality that minimizes planning for the future
- Dating
- Choosing a life partner
- Leaving and cleaving

**Eph. 1:11** *In him we were also chosen, having been predestined according to the plan of him who works out everything in conformity with the purpose of his will...*

### **SOPHOMORE (30-45)**

This stage is often characterized by an intense temptation to favor career-building over family. Their life lens is often narrowly focused on the accumulation of “stuff” and worldly success. There is a dysfunctional relationship between *what they do* and *who they are*.

#### Key Needs:

- Developing a healthy family model
- Husband/wife relationship
- Diet and physical fitness
- In-laws or outlaws
- Raising kids
- Life boundaries

- Understanding marketplace ministry
- Personal accountability
- Financial planning
- Balancing work and home life—*work to live...or...live to work?*

**Col. 2:2-4** *My purpose is that they may be encouraged in heart and united in love, so that they may have the full riches of complete understanding, in order that they may know the mystery of God, namely, Christ, in whom are hidden all the treasures of wisdom and knowledge. I tell you this so that no one may deceive you by fine-sounding arguments.*

### **JUNIOR (45-60)**

This stage is where many men struggle to figure out what life is all about. The stress of years with the attending successes and failures can cause unique pressure, especially within their family relationships. It is also a time where they need to better understand and apply the valuable life-skills they have acquired.

Key Needs:

- The *success to significance* tug-o-war
- Diet and physical fitness
- Retirement planning
- Transitioning kids into manhood and womanhood
- Maximizing their gifts

**Phil. 3:13-14** *Brothers, I do not consider myself yet to have taken hold of it. But one thing I do: Forgetting what is behind and straining toward what is ahead, I press on toward the goal to win the prize for which God has called me heavenward in Christ Jesus.*

### **SENIOR (60-Glory)**

This group often struggles with trying to navigate life through the rear-view mirror. The windshield is sometimes foggy. A high need for reinforcing their value and motivating them to stay connected and involved.

Key Needs:

- Passing on story
- Mentoring and coaching
- Leaving a legacy
- Diet and physical fitness
- Re-scaling life
- Caring for family elders
- Preparing for the next and most exciting journey

**Acts 2:17** *In the last days, God says, I will pour out my Spirit on all people. Your sons and daughters will prophesy, your young men will see visions, your old men will dream dreams.*

# OTI MOT Video Curriculum

12-Minute Teaching Segments

www.otm.co

## LEADERSHIP FACILITATION TRAINING

- Session 1 Leader Qualifications
- Session 2 Leader Responsibilities
- Session 3 On Target Facilitation
- Session 4 Four Pillars Of Leadership (1)
- Session 5 Four Pillars Of Leadership (2)
- Session 6 Four Pillars Of Leadership (3)
- Session 7 Role Play “The Talker”
- Session 8 Role Play “The Silent”
- Session 9 Role Play “The One-Agenda Guy”
- Session 10 Role Play “The Theologian”
- Session 11 Wrap Up And Review

## INTRO COURSE & MODULE RI 1

- 1. Character defined
- 2. Who is this God?
- 3. What does He want?
- 4. The Three Unalterable Facts
- 5. Knowing God (Intro)
- 6. Knowing God (Reading the Word)
- 7. Knowing God (Prayer)
- 8. Knowing God (Praise)

### Introduction

## REVIEW AND INTRO MODULE RI 2

- 9. *Dealing with fear*
- 10. Dealing with anger
- 11. Dealing with un-forgiveness
- 12. Dealing with guilt (letting go)
- 13. The father wound (1) Shuler
- 14. The father wound (2) Shuler
- 15. The key to a life of power (1)
- 16. The key to a life of power (2)

### Overcoming Our Past

### Resisting Temptations

## REVIEW AND INTRO MODULE RI 3

- 17. How Am I Wired? (1)
- 18. How Am I Wired? (2) Gift Test de-brief
- 19. Why Am I Here? (1)
- 20. Why Am I Here (2)
- 21. Understanding My Responsibility
- 22. Understanding My Response
- 23. Attitudes & Actions
- 24. What Is My Motive

### How and Why (The Vision)

### Living The Vision

#### **REVIEW AND INTRO MODULE RI 4**

25. Facing Trials (1)
26. Facing Trials (2)
27. Facing Trials (3)
28. Facing Trials (4) Secret To Life
29. A Man And His Wife (1)
30. A Man And His Wife (2)
31. A Man And His Family
32. A Man And His Kids

**A Personal Story**

**A Man And His...**

#### **REVIEW AND INTRO MODULE RI 5**

33. A Man And His Legacy
34. A Man And His Legacy
35. A Man And His Extended Family
36. A Man And His Friends
37. A Man And His Time (1)
38. A Man And His Time (2)
39. A Man And His Money (1)
40. A Man And His Money (2)

#### **REVIEW AND INTRO MODULE RI 6**

41. A Man And His Work (1)
42. A Man And His Work (2)
43. A Man And His Leadership
44. A Man And His Church
45. A Man And His Community
46. Understanding Accountability
47. Fit For the Kingdom
48. Advancing The Kingdom Of God

### **Proposed Six-Week Follow up Modules**

Six-week teaching series in the following areas to expand original curriculum

- Prayer, worship and praise
- Conflict resolution—letting go
- The father wound
- Obedience
- Purpose
- Marriage
- Parenting
- Time and money
- Workplace (a call to excellence) (possible **Weavers** course)
- Leadership
- The churchman
- The Christian worldview
- Sharing my faith
- Building a family mission statement

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<sup>1</sup> **Godly Compassion**

Zechariah 7:9-10 *“This is what the LORD Almighty says: ‘Administer true justice; show mercy and compassion to one another. 10 Do not oppress the widow or the fatherless, the alien or the poor. In your hearts do not think evil of each other.’*”

**Godly Conviction**

I Thessalonians 1:5 *Because our gospel came to you not simply with words, but also with power, with the Holy Spirit and with deep conviction.*

**Godly Commitment**

Luke 9:23-26 *Then he said to them all: “If anyone would come after me, he must deny himself and take up his cross daily and follow me. 24 For whoever wants to save his life will lose it, but whoever loses his life for me will save it. 25 What good is it for a man to gain the whole world, and yet lose or forfeit his very self? 26 If anyone is ashamed of me and my words, the Son of Man will be ashamed of him when he comes in his glory and in the glory of the Father and of the holy angels.*”

**Godly Confidence**

Hebrews 13:6 *So we say with confidence, “The Lord is my helper; I will not be afraid. What can man do to me”?*

**Godly Courage**

Philippians 1:20 *I eagerly expect and hope that I will in no way be ashamed, but will have sufficient courage so that now as always Christ will be exalted in my body, whether by life or by death.*