

Talking points for a phone or video call with Vince D'Acchioli

Vince D'Acchioli

Over that past twenty-three years **On Target Ministries (OTM)** has had an incredible impact upon tens of thousands of men, couples and pastors throughout North America. Somewhere around 2001 I called together about a dozen elder type leaders in Colorado Springs, Colorado to talk about the difficulties I was experiencing making disciples.

Together, this powerful group helped me shape a new direction for the ministry. A new focus moving more toward process-driven strategies. I suggested that our tendency to *event* men to death was hurting the overall objective. The result of that meeting was the formation of the *On Target Institute*. This new division of **OTM** would be dedicated to developing curriculum for the purpose of processing men toward a vibrant and intimate relationship with Jesus.

The centerpiece of this new strategy is based upon the idea that *it takes a relational environment in order for truth to become transformational*. So, after 15 years of beta testing the *Men On Target* curriculum has been completed and is a tried and proven resource for building Godly men. The **NRB** network has been showing these powerful 12-minute sessions on their TV network now for two years.

My purpose in talking to you today has to do with an exciting opportunity we now have to launch this resource into two critical areas in our country. We have found that Gospel Rescue Missions and Prisons are excited about this resource. The material is uniquely tailored for these environments. Today there are a number of missions and prisons who are using our curriculum with tremendous results.

This is where I need your help. There is one piece of the resource still not completed. We are working on a new manual/workbook to accompany the video sessions. Over time we have discovered that this tool greatly helps with retention. In addition, we are also aware that missions and prisons do not always have the funding necessary to purchase the resource and get it started.

Because of this reality we are seeking people, perhaps like you, who might have a passion for seeing ministry happen in these areas. On this phone call I will NOT be asking you for money. Rather, I consider it an honor to know who you are, explain in greater detail our goals, and then ask you to pray about whether God might want you to consider helping us.

At this time we could really use some monthly support—no amount is too small and it helps us maintain consistency in our process. We are also interested in special one-time gifts to fund the completion of our manual, around 5,000.00 dollars, and perhaps funds to sponsor a launch into a Mission or Prison, approximately 1,000.00 dollars.

I am looking forward to sharing more with you on our call

Vince