



Men On Target Curriculum DVD Series

What's Included?

The ***Men On Target*** curriculum package includes the following;

- One (1) **Leadership & Small Group Facilitation Training Module DVD** consisting of eleven training sessions (each session is 12 minutes long).
 - This DVD is used for initial training of the men's ministry leadership including small group facilitators.
- Six (6) ***Men on Target Curriculum DVDs*** totaling 60 sessions (10 sessions per DVD and each session is 12 minutes long).
 - These DVDs provide the teaching content (typically 1 session per week) that prompts small group discussion.
- Free downloadable handouts at www.otm.co.
 - The handouts can be provided to small group facilitators in advance of the weekly meetings and provide structure to the small group discussion.
- Use of the ***Men on Target*** curriculum also includes access to **On Target Ministries** leadership for ongoing coaching and advice.
- (The ***Men on Target*** curriculum can also be accessed electronically through our website without requiring the DVDs.)



How Does OTM Fund this Curriculum?

We desire to make this life-changing resource available to ALL churches, organizations and men's groups. As a not for profit organization, we trust God to provide financially through the generosity of those whose lives have been impacted.

Are you starting a men's group? We encourage you to request this curriculum package without charge and launch your ministry.

- After experiencing the value of this content, would you be willing to ask the men who have benefited to donate financially to OTM as a *pay it forward* gift?
- Alternatively, would your organization be willing to make a donation in the amount of a suggested retail value of \$199.00 (\$50.00 for the leadership training and \$25.00 for each of the six modules)?

What are Recommendations for Launching?

OTM's ***Men On Target*** curriculum has been developed and refined over the last 25 years and is considered one of the highest quality resources for men's discipleship available today. Based on our experience, the following recommendations will help you realize measurable and discernable life-change in the men who participate.

Launch & Leadership Preparation:

- Pray for God's blessing as you launch this ministry.
- Understand and utilize the leadership qualifications of the men who will be leaders for your ministry.

- Identify a core team of godly leaders and share the leadership qualifications with them. Challenge a group of men to commit.
- Go through the leadership training module together (11 sessions) as a leadership team.
- Commit to servant leadership. Become to each other first—what you expect to reproduce in those you serve. You will need to model with your leaders all that you are asking them to do with their men.
- Once you launch the ministry, continue to meet with this leadership team at least monthly for ongoing training and fellowship. Consider a quarterly gathering that includes the wives of these leaders.

Creating the Optimal Environment for Life Change:

- Use tables (round is best) with 5 - 8 men in each small group.
- Each table should have: (1) a visible sign with the table number; (2) a roster list for tracking weekly attendance; and (3) business card invitations for men to give to those they're inviting.
- Provide coffee or other drinks. Consider a light snack or continental breakfast depending upon time of day (and available resources).
- Provide name badges. We recommend nice full color badges for the regular attendees and stick-on badges for first timer visitors.
- Start on time and end on time. This is especially critical for meetings that take place before work in the morning.
- To encourage men to invite non-Christians, consider not opening the meeting with a time of singing or an opening prayer. The weekly teaching is clearly spiritually oriented, and men from various religious backgrounds will feel more comfortable when visiting.
- The overall length of each meeting should be 75 to 90 minutes long to allow for all critical elements to be included.
- The teaching time should never go beyond 12-15 minutes (by using the DVDs, you will assure that this requirement is met).
- The discussion time should fill the balance of the meeting with a strong emphasis on each group spending 10 - 15 minutes in prayer for each other at the close of the small group time. Small group leaders should be sensitive to men who are not comfortable praying out loud and respect their situation.
- Establish a *first-timer* table and direct all first time visitors here. Choose someone to be the host who will make them feel loved and welcome.
 - After the message, either the teacher or the host asks the first time visitors to give a brief introduction—depending upon the number, just a few minutes each.
 - After the introduction, the host or teacher explains the program and lets the men know that if they are interested in attending regularly, they should fill out the card or form provided.
- We strongly recommend that you take attendance every week. Using a computer spreadsheet is a good idea and you can download a template at www.otm.co. The men take pride in seeing their attendance record—it gives a sense of accomplishment and also helps you as the leader evaluate how your group facilitators are doing.
- The small group leader should reach out to each man for a “non agenda” conversation each week. We have found that the leading cause for attendance drop off stems from the table leader not communicating with their men between meetings.