

THE PROBLEM

DEVELOPING and EQUIPPING biblically-mature Men for leadership in their home, work, church, and community HAS LARGELY FAILED

In the last generation men have been “evented” to death, but not equipped to become men of God. They are confused about our growing anti-Christian culture and how to impact it.

They lack depth of understanding Scripture and relating to Jesus. *They are lonely, uninspired, and wondering is this all there is?*



On Target Institute (OTI) has a tried and proven, process-driven strategy with a 20 yr. track record, that produces men who:

- Know God intimately (Relationship)
- Discover how and why God made them (Revelation)
- Are actively living that vision out within their spheres of influence (Response)

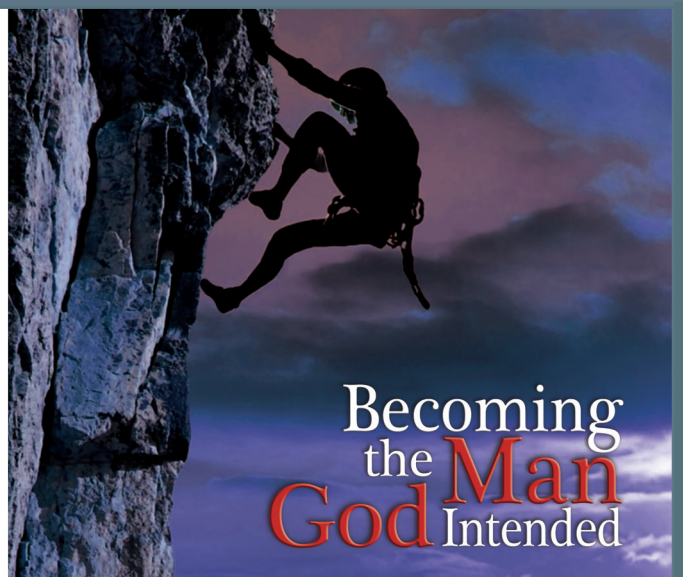
THE SOLUTION

WHY NOW?

There has never been a more critical time in our nation for Christian men to step up

For Christians, the rate of change is off the charts. Where we are headed is going to become increasingly challenging... *but not for God!*

More than ever, now is the time for men to stand up and become the men God intended.



KEY PRIORITIES

PROJECT #1 \$40,000 COMPLETE CONTENT



Create a digital library of OTI's 2-Year Resources for Churches, Leaders, & Men

- o Enhance existing 2-year "maturation" video content
- o Create facilitator training videos
- o Complete a 2-year study guide for pastors, facilitators, and participants

PROJECT #2 \$125,000 EXPAND OTI CAPACITY



RECRUIT & DEVELOP PARTNERS

- o Add personnel and systems to manage launch
- o Develop distribution network and church leaders

PROJECT #3 \$85,000 MOBILIZE PILOT CHURCHES



Pilot New Program for 25 churches and 2500 Men

- o Create website and digital access
- o Market research and assessment

TOTAL \$250,000

Fall 2021

- Complete workbooks and promotional videos
- Recruit 25 pilot churches and leaders
- Identify and hire complementary OTI leadership

Winter/Spring 2022

- Train facilitators, Pastors and Church leaders
- Launch pilot program
- Create regional volunteer OTI Ambassadors network

Summer/Fall 2022

- Assess issues, gather feedback, adjust delivery processes
- Report results to investors/donors
- Establish annual Ambassador trainings

Winter 2023

- Launch PHASE 2 with a goal of equipping 10,000 churches and 100,000 men
- Develop supplemental culturally relevant curriculum

TIMELINE

FUNDING PLAN

Funding Needed

We are prayerfully seeking leaders to invest in the future of building biblically-mature men for the strengthening of families, churches and our nation

Impact

When launched the Pilot Project will produce 2500 Men On Target...

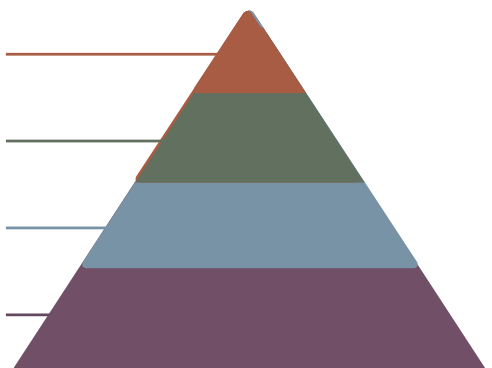
Men who will live lives that demand an explanation

\$250,000 Seed Capital and Major Gifts

Church Partnerships and Fees

Monthly Donations

Product Sales



Contact Vince D'Acchioli: 719-649-1000 or vince@otm.co

